



# **Premier Marketing Group**

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www.Ancala.org

www.RealtyExecutivesPMG.com

www.realtyexecutives.com

**Recognition and Awards Multi-Million Dollar Producer Diamond Club Award Bronze Solo Award** 

## **Certified Residential** Specialist CRS

Only 4 percent of all licensed Realtors® are Certified Residential Specialists.

## **Accredited Buyer's** Representative ABR

The Accredited Buyer Representative (ABR) designation is the benchmark of excellence in buyer representation. .

## **Certified Short Sale Specialist CSSN**

## **Certified Negotiation Expert** CNE





**Certified Luxury Home** Marketing

**Specialist CLHMS** 



'Full-time Realtor®' Dedicated to "Giving Clients **Exceptional Service**" **Utilizing 38+ years of Combined Experience** In the following areas:

#### Realtor® Background & Knowledge

- Started Real Estate Career in 1980 in Seattle, WA
- Extensive Knowledge of the Scottsdale, Paradise Valley & Greater Phoenix Marketplace
- Skilled in the Art of Negotiation with Diplomacy & Determination ie Results: Certified Negotiation Expert (CNE)
- The Very Best Representation As a Buyer's Agent
- Most Professional Marketing As a Seller's Agent
- **Certified Short Sale Negotiator (CSSN)**

### **Construction Background**

Extensive Experience As a Luxury (Million+ Dollar) Custom Home Builder in Scottsdale/PV Assists In:

- Finding Buyers the Right Lot/Land/Builder
- Selecting the Best Values in Upgrades When Purchasing a New Home or Remodeling Existing Homes
- Costs VS. Value of Updating An Existing Home For Purchasing or
- Making Informed Decisions That Equate to Smart Investing

#### **Interior Designer Experience**

- Rearrangement Ideas in Preparing Home That Aid in Marketing by Maximizing Desirability
- True Costs to Decorate and Likely Return on Investment
- Costs Differences Between Structural and Cosmetic Upgrades

#### Psychology Major with Experience As a Personal/ Career Counselor

- Listening to & Understanding Desires & Concerns
- Effectively Recognizing and Minimizing Stress
- Valued Sense of Humor and Enthusiasm
- Trust & Confidentiality That is Cherished & Protected

"My Background Ensures That You and Anyone You Refer Will Benefit in Putting Their Trust in Me, Whether Buying or Selling, with Positive Results"